



REDEFINING THE STANDARD

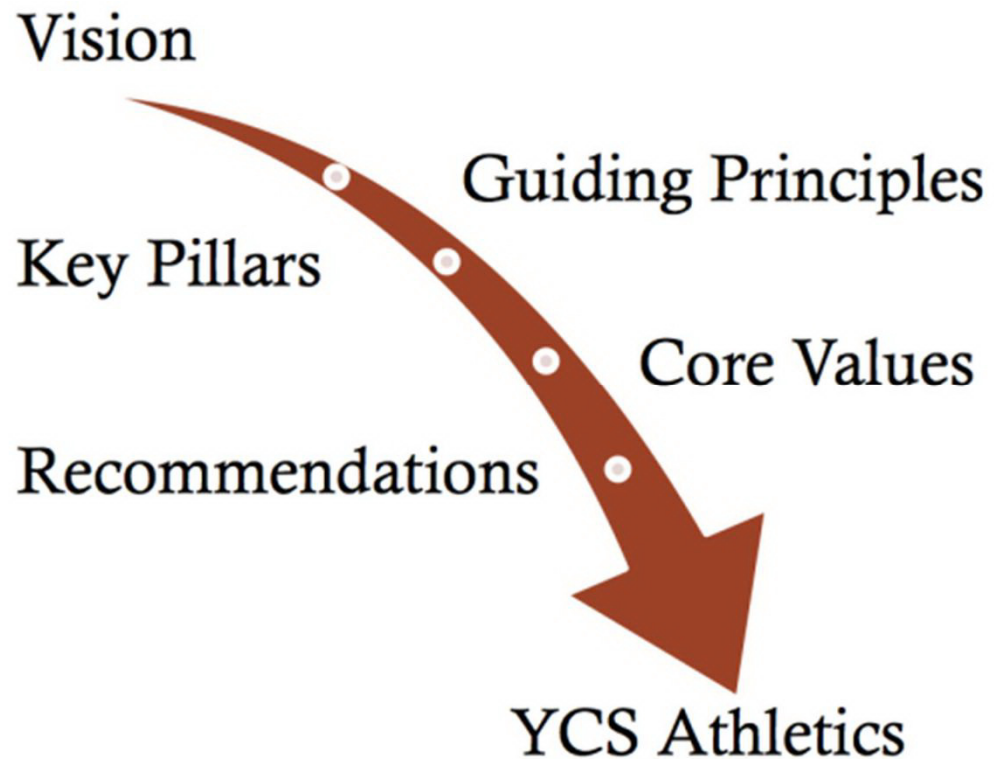
YCS ATHLETIC DEPARTMENT STRATEGIC PLAN

POINTS TO CONSIDER

- Co-curricular is **NOT EXTRA**, separate or in addition to. It is part of what we do to educate our students.
- This presentation focuses on athletics but co-curricular is one **UNIFIED VISION** and strategic plan.
- A co-curricular athletic program uses sport as **PREPARATION FOR SUCCESS IN LIFE**.
- We designed this to be a **FRAMEWORK OF EXCELLENCE** and to **REDEFINE THE STANDARD**.
- Co-curricular has an impact on the entire district, even those that do not participate.

PROCESS

- JANUARY 24TH KICK OFF
- 30+ ADVISORY MEMBERS
- PARENTS, STAFF,
STUDENTS, COMMUNITY
MEMBERS,
ORGANIZATIONS
- BEGAN WITH A VISION
- 8 WEEKS OF MEETING
AND DESIGNING





MISSION

To support, promote and reflect the districts vision of being the first choice for an **EXCEPTIONAL** cradle to career education.

We will do this by educating, developing and serving student-athletes through a culture of academic, athletic and service excellence.

CO-CURRICULAR IMPACT

- INFLUENCE STUDENT ENROLLMENT
- ENCOURAGE STUDENT ACHIEVEMENT
- IMPACT GRADUATION RATES
- MOTIVATE STUDENTS TO STAY ENGAGED
- INSPIRE SPIRIT IN NEW DISTRICT
- ENCOURAGE PARENT INVOLVEMENT
- DEVELOP TRADITION

TRADITIONAL ARGUMENT:

Athletics is about sport and in some cases has assumed an unhealthy priority in our schools

CO-CURRICULAR ARGUMENT:

Athletics is an educational tool to enhance the learning environment

IMPACT ON THE STUDENT-ATHLETE

- McNeal (1995) found that student athletes were 1.7 times less likely to drop out of school
- Marsh (1992) found that student athletes reported higher education aspirations, diligence in homework completion, and lower absenteeism
- Broh (2002) found high school students that participate in sports have higher grades and standardized test scores in mathematics and language arts courses
- Lipscomb (2006) estimated that athletic participation is associated with a 2% boost in math and science test scores.
- Guest and Schneider (2003) have also found that this positive athletic-academic association was even stronger for students attending schools serving more disadvantaged populations.

IMPACT ON ENTIRE DISTRICT

- The addition of one sport increases the estimated graduation rate by 0.3%
- The addition of 10 students directly involved in sports raises the graduation rate by .4%
- A 10% increase in overall winning percentage is associated with a 0.25% point increase in the number of students at or above academic proficiency
- As for participation and achievement, the addition of one sport increases the number of students at or above academic proficiency by 0.2%
- The addition of 10 students directly participating in a sports team improves the proportion of students at or above proficient by 0.4%

REDEFININ G THE STANDARD

- STUDENT-ATHLETE
SUCCESS
- COMPETITIVE SUCCESS
- SERVICE TO
COMMUNITY

- Student-Athlete Development Center
(SADC)
 - Academics
 - Personal Development
 - Service
- Standards for Participation
 - Honor not a right
 - High academic standards
 - Code of Conduct Handbook
- Preparation for the Next Level
 - Preparing for College
 - Career
 - Athletic success
- Special Olympics
 - Commitment to supporting our Special Olympic athletes

REDEFININ G THE STANDARD

- STUDENT-ATHLETE
SUCCESS
- COMPETITIVE SUCCESS
- SERVICE TO
COMMUNITY

- Personnel

- Athletic staff are educators and integral to our success
- Will not compromise in our pursuit of excellence
- Commit to recruiting, hiring & retaining quality coaches

- Co-Curricular Athletic Director

- Full-time director

- Coaching Competencies

- Philosophy & Ethics
- Safety & Injury Prevention
- Physical Conditioning
- Growth & Development
- Teaching & Communication
- Sport Skills & Tactics
- Organization & Administration
- Evaluation

SPORT	YCS RECOMMENDATION	YPS	WRCS
FOOTBALL	V/JV/9/MS	JV/V	JV/V (MS)
GIRLS VOLLEYBALL	V/JV/9/MS	9/JV/V (MS)	V (MS)
BOYS TENNIS	V/JV	V	-
GIRLS TENNIS	V/JV	V	-
BOYS CC	V	V	-
GIRLS CC	V	V	-
BOYS GOLF	V/JV	V	-
GIRLS GOLF	V/JV	V	-
BOYS SWIMMING & DIVING	V/MS COED	V	COED (CO-OP)
GIRLS SWIMMING & DIVING	V/MS COED	V	COED (CO-OP)
BOYS SOCCER	V/JV/MS COED	JV/V (MS COED)	-
GIRLS SOCCER	V/JV/MS COED	V/JV	-
BOYS BASKETBALL	V/JV/9/MS	9/JV/V (MS)	JV/V (MS)
GIRLS BASKETBALL	V/JV/9/MS	JV/V (MS)	V (MS)
BASEBALL	V/JV/9	JV/V	V
SOFTBALL	V/JV/9/MS	JV/V	V
BOYS TRACK	V/MS	V (MS)	V (MS)
GIRLS TRACK	V/MS	V (MS)	V (MS)
LACROSSE	V/JV	JV/V	-
COMPETITIVE CHEER	V	-	-
BOYS WRESTLING	V/JV/MS	JV/V (MS)	V (MS)
CHEER FOOTBALL	V/JV/9/MS	JV/V	V (MS)
CHEER BASKETBALL	V/JV/9/MS	9/JV/V	V (MS)

Code: 9-Ninth Grade

JV-Junior Varsity

V-Varsity

MS-Middle School

EQUITY

	Varsity	JV	Ninth Grade	MS	Total
Boys	12	8	3	6	29
Girls	13	8	5	8	34

SEC CONFERENCE

	Varsity	JV	Ninth Grade	MS	Total
HURON	31	15	5	14	65
PIONEER	31	15	5	14	65
SKYLINE	31	15	5	14	65
SALINE	31	18	8	7	64
YCS	25	16	8	14	63
MONROE	24	12	5	13	54
BEDFORD	24	15	5	9	53
DEXTER	27	10	7	8	52
TECUMSEH	23	15	5	9	52
CHELSEA	27	10	4	8	49
LINCOLN	21	11	4	8	44

Information gathered through each district's website.

FINANCIAL HISTORY

	YPS	WRCS	Total
2012-2013	\$244,608	\$220,000	\$464,608
2011-1012	\$518,162	\$252,784	\$770,946
2010-2011	\$542,744	\$326,015	\$868,759
2009-2010	\$617,644	\$371,145	\$988,789
2008-2009	\$658,658	\$373,000	\$1,031,658

Information gathered through districts historical financial documents.

School	Athletic Budget	Pay to Participate
Pioneer	\$900,000	Yes
Huron	\$828,000	Yes
Saline	\$800,000	Yes
Skyline	\$740,000	Yes
Adrian	\$713,000	Yes
Chelsea	\$600,000	Yes
Tecumseh	\$571,000	Yes
Bedford	\$555,000	Yes
Monroe	\$485,000	Yes
Lincoln	\$410,000	Yes
Dexter	-	Yes

Information reported by AD from each district.



REDEFININ G THE STANDARD

- STUDENT-ATHLETE
SUCCESS
- COMPETITIVE SUCCESS
- SERVICE TO
COMMUNITY

- Give Back...Move Forward
 - Youth mentoring Program
- Community Pride
 - Service to community
- Respecting our Seniors
 - Service to seniors
- Special Olympics



FURTHER EXPLORATION

- Financial implications
- Pay to participate fees
- Parent involvement
- Developmental years
- Student handbook
- Community investment and Collaboration
- SADC

RECOMMENDATIONS

- ✓ Affirm the values, beliefs and expectations of the Strategic Plan
- ✓ Hire a full-time Co-Curricular Athletic Director
- ✓ Accept and utilize the recommended coaching competencies
- ✓ Create the Student-Athlete Development Center
 - ✓ Assign stipend position to facilitate
- ✓ Accept the list of recommended athletic teams
- ✓ Join the SEC conference
- ✓ Assign work group to further explore identified areas

THANK YOU

Derrick Jackson
Jessica “Decky” Alexander
Kelly Mickel

Jon Zajac	Matt Seidl	Jodi Badder
Ruth Ann Jamnick	Paul Okerland	Lynn Malinoff
Danielle Gartner	Keith Reed	Steve Petty
Katie Whitehouse	Paul Okerlund	Michelle Tramp
Linda Mealing	Marlo Bearman	Dietra James
Keith Reed	Aaron Glenn	Rebecca Ullrich
Autumn Fabricant	Tyler Weston	Susan Badger Booth
Deb Polich	Connie Shelton	David Williams
Rachel Herman	Craig Hickman	Beth Darnell
David Williams	Adam Brown	D’Real Graham
School staff (8)	Community (15)	Students (3)
WISD (1)	Parents (5)	